

**Approving The Execution Of A Contract Amendment In Excess Of \$50,000.00 Entered Into By The County – Focus Media, Inc. – Department Of Tourism**

Majority Leader Gregorius and Minority Leader Ronk offer the following:

WHEREAS, pursuant to Section C-11(O) of the Ulster County Charter and Section A2-5(15) of the Administrative Code, the Ulster County Legislature shall have the power to approve the execution of certain contracts and amendments in the amount of \$50,000.00 or in excess of \$50,000.00 entered into by the County; and

WHEREAS, a contract amendment for execution by the County with Focus Media, Inc. has been submitted for approval by the Ulster County Legislature, which is described below:

Tourism	Focus Media, Inc.	2015-00000215 - Agreement for the development of a comprehensive marketing plan for Ulster County, to include but not be limited to, establishment and growth of Ulster County as a brand, development of an advertising plan, creation of collateral and continuation of current marketing vehicles to bring growth of tourism into Ulster County.	100% County	RFP: 2014-26	1/1/15 - 12/31/15	\$313,852.00
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; and

WHEREAS, said contract amendment has been reviewed by the Contract Manager, County Attorney's Office, Director of Purchasing, Comptroller and the County Executive; now, therefore, be it

RESOLVED, the Ulster County Legislature has examined the contract amendment, and hereby approves the amendment in the form as filed with the Clerk of the Ulster County Legislature or as modified with the approval of the County Attorney and Legislative Counsel,

and move its adoption.

ADOPTED BY THE FOLLOWING VOTE:

AYES:

NOES:

Passed Committee: Committee of the Whole on \_\_\_\_\_.

FINANCIAL IMPACT:

\$313,852.00- 2015 APPROPRIATION DOLLARS